

SDGs4U Toolbox

CULTURE

Here is where your SDG journey begins





CULTURE

To reach the SDGs we need strong mobilizations. Aiming only technological projects is a dead end. The SDGs need new collective stories, stories that make us want to move forward, that delight us. **We need good stories.**

Retrace the history of your university (where are you from, what is your evolution, your flagship projects...). Linked it to the SDGs issues. Why? To facilitate the appropriation of the SDGs and legitimize its ambitions by including them in a story and a trajectory.

Show the commitment of the university until now, reveal the identity and strengths of your university. Then, define the future : The horizon towards which we want to go, in the long term. You don't have to be realistic. For now, it is time to share a common dream.

Define together the ideal university everybody **dreams** of and for which they wish to join forces.



01

INVESTIGATE

Do your research

02

MAKE CHOICES

Select relevant projects

03

MAKE IT ICONIC

Create your timeline

04

COLLABORATIVE DESIGN

Design 2030 university*

What would be your **ideal university? How do you see yourself in the university in 2030? **how do you work** in this university in 2030?*



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OUR ADVICES

With your team, you will carefully **organize** the researches : by faculties or by theme, the choice is yours, but be organized

INVESTIGATE



Create your timeline by adding photos, testimonials...
Make it **lively** and **memorable**!

MAKE IT ICONIC

Stop the « **SDG washing** » ! SDGs are NOT a bingo Game: they are Indivisible, Universal, Measurable. Link your old projects to issues targeted by SDGs, not to one of them (and avoid nonsense).

MAKE CHOICES



Do some **prospective workshops** "Design your university in 2030", or micro sidewalks, committed walk on the university, SDG challenges, suggestion boxes...

DESIGN





CREATE

...

YOUR

...

TIMELINE,

...

DESIGN

...

2030

...



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NOW SHARE IT!



POSTPONE . . .

Postpone your timeline in digital format with our template **below** (Find similar one on [genially](#))

SHARE . . .

You can now share your 2030 story with the **community of SDGs4U**

START . . .

Start discovering and discussing about the ideal universities in **2030** !



SDGs4U Timeline Infographic

Examples with dates, make it yours!

1990

Lorem ipsum dolor sit amet, consectetur



2000

Adipiscing elit, sed diam nonummy nibh



2010

Euismod tincidunt ut laoreet dolore magna



2020

Aliquam erat volutpat ut wisi enim ad minim



1995

Suscipit lobortis nisl ut aliquip ex ea commodo



2005

Duis autem vel eum iriure dolor in iusto



2015

Vulputate velit esse molestie consequat



2030

Write here your ideal university



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**CONGRATULATIONS
YOU TOOK THE FIRST STEP !
CONTINUE YOUR JOURNEY
WITH CURRICULUM**

